

COWE - Adding a New Dimension to Women Entrepreneurship

Started on 22nd November, 2004 by 6 successful first-generation women entrepreneurs Confederation of Women Entrepreneurs of India is not for profit business organization under Section 25 of Company Law. Today, those Women Entrepreneurs built a 1000+ member strong team comprising of Entrepreneurs from diverse fields in all sectors from Manufacturing, Services and Trading, with its headquarters in Hyderabad. It is a truly national body - with chapters in Andhra Pradesh, Delhi, Karnataka, Maharashtra, Rajasthan, Tamil Nadu, Telangana, Uttar Pradesh, Uttarakhand, and West Bengal.



VISION

To be a national association of women business owners that propels women entrepreneurs into economic and political spheres of power

MISSION

Our Mission to empower women across the length and breadth of the country by motivating them to unleash their potential, inculcate entrepreneurship culture, bring awareness of government schemes and benefits, develop skills, facilitate and provide mentoring to build businesses, and to provide marketing platforms, and enable networking to grow their businesses. Also to do advocacy with the government and other policy makers, by bringing forwards constraints and challenges of the women entrepreneurs

QUALITY POLICY

We, at COWE, strive to empower women - especially at the grassroots level in rural areas - through entrepreneurship by imparting training, counselling and handholding to enhance their skills; even as we continually strive to enhance our services through knowledge sharing and advocacy.



Confederation of Women Entrepreneurs India is an ISO 9001:2015 & NABET Gold Certified Not-for-Profit Organisation that provides a women entrepreneur a facilitative culture through Training, Counselling, Knowledge Sharing, and Handholding throughout their project. We also work to bring women entrepreneurs into the organised mainstream. COWE through its advocacy works with Government and other Industrial Associations in brings changes at the macro policy level. COWE India provides an ecosystem for Women Entrepreneurs to empower them. COWE provides mentoring to women entrepreneurs from all strata of society.

COWE is registered as hand-holding agency on Stand-up India Portal. It is on the board of Micro, Small and Medium Enterprises (MSME) and National Small Industries Corporation (NSIC) of the Government of India. COWE India's main partners are MSME, NSIC, SBI, NABARD, SIDBI and the Industries & Commerce (IC) department.

TRANSPARENCY AND GOOD GOVERNANCE

Established under Section 25 of the Company Law, COWE India is a non-profit organisation that acts as a catalyst in the promotion of entrepreneurship and trade, thereby giving a fillip to industry and, more significantly, empowering women.

As part of Company Law compliance, COWE India conducts its annual general meeting every year, where it presents the organization's audited accounts and its Annual Report.

It is registered under the FCRA regime and so can receive foreign funds. It is also registered under the Darpan scheme of the Indian Government.

ACTIVITIES

COWE supports a women entrepreneur from the ideation stage to success and then goes further by celebrating these successes. We train, handhold, support, mentor and celebrate the various stages of entrepreneurship of every member. Some of our activities include

- Marketing Linkages
- Training Programs
- Seminars, Workshops & Conferences
- Networking Events
- CSR Projects
- Building Mentoring And Support Networks
- Exposure Tours
- Counselling & Knowledge Dissemination
- Linkages With Key Partners
- Advocacy With Government
- Infrastructure Support



LEELA KARRI

Business, Sai Sri Jute Products

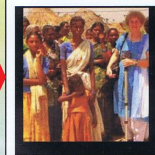
An extraordinary individual Leela Karri .With 14 years of experience in running a thriving jute bag business, she has not only achieved remarkable success but has also transformed lives. Through her business, she provides employment to 40 individuals, fostering economic growth within our community. Additionally, she has empowered over 500 rural women through skill development initiatives, promoting education and independence. She is the founder of an NGO, WINS (Women in Need of Support), which supports women by providing resources, education, and opportunities for personal and professional growth. Passionate about sustainability, she actively promotes eco-friendly products and has contributed significantly during the pandemic by manufacturing essential items and providing aid to vulnerable communities.



Madhavi Latha Eluri

Teacher

Meet Madhavi, a resilient Hindi teacher residing in Nandigama. Despite facing numerous challenges as a single parent, she triumphed in providing quality education to her two accomplished daughters—Shalini, an MS, MDS professional in the US, and Renu, an MBA excelling at PepsiCo in Hyderabad. Madhavi's inspiring journey fuels her passion to empower underprivileged children by offering both moral support and financial assistance. Her unwavering commitment aims to uplift aspiring young minds, helping them spread their wings and soar to new heights.



MARTHA B FOERCH

SOCIAL WORK, SHOSHANA – GERMANY IN ASSOCIATION WITH THE LOCAL SOCIETY CALLED THE COMMUNITY DEVELOPMENT SOCIETY - GUNTUR SERVICES: SEWING, MEDICAL AND COMPUTER PROJECTS. 9948674003

Meet Martha, the compassionate founder of the Shoshana organization. As a single, devoted nurse in Germany, Martha's heart beats with love for the universe. Despite her comfortable life, her thoughts constantly orbit around the empowerment of Indian women. For 23 years, she has selflessly bestowed sewing and computer skills upon thousands of women and youth, ensuring they never suffer for food. Her benevolence extends to providing medical aid, offering a healing touch to thousands in need. Martha's unwavering commitment paints a portrait of a woman determined to create safe homes and brighter futures for all.



Madhavi Koppala

Financial Advisor, Financial consultant

Madhavi Koppala, a remarkable social activist and financial consultant committed to transforming lives. Fueled by her father's philanthropic legacy and inspired by Mother Teresa, Madhavi champions financial literacy for women. Her stellar achievements, including the COWE National Award and Viswakarma National Seva Ratna Award, reflect her dedication. A driving force in various NGOs, she tirelessly addresses crucial issues like healthcare, education, and hunger relief.



Madhavi latha

Social Work

Mrs. Madhavi Latha, a compassionate force in the realm of social welfare. Armed with a post-graduate degree in psychology and social work, alongside expertise in sign language and special education, she redirected her aspirations of becoming a medical doctor to champion the cause of special needs children. Co-founding the Asha Jyothi Handicapped Welfare Society with her late husband, Mareedu Ravi, they've provided a home and transformed the lives of 75 special needs children for the past 25 years. Her unwavering dedication extends to supporting girl child education, embodying the principles of women empowerment and gender equality. Numerous awards and accolades from governmental bodies and institutions stand testament to her profound impact on the lives of the underprivileged.



Meena Latha Nandamuri

Business, VANTAGE GROUP OF COMPANIES

Nandamuri Meenalatha, the women director of M/s Vantage Group. She represents the first generation of educated young Entrepreneurs in our family. With a strong passion for uplifting rural communities, she established M/s Vantage Spinners Private Limited in the village of Gollapalli, Krishna District. Today, her company provides employment to over 1500 individuals directly, benefiting an additional 6000 to 10,000 people indirectly. Meenalatha's dedication goes beyond business, as she has spearheaded various philanthropic initiatives, from temple renovations to educational support and environmental efforts. Through her leadership, M/s Vantage Group has created 2000 employment opportunities for rural youth.